



# “Hickory Motor Speedway Wants You!!”

January 24<sup>th</sup>, 2020

For Immediate Release:

“It’s been too long” stated Hickory Motor Speedway General Manager Kevin Piercy in response to the last time that someone from Hickory Motor Speedway has won the NASCAR Whelen All-American Series National Championship. If you wind the clock back, you would need to go all the way back to the 1990 NASCAR Weekly National Championship when Hickory Motor Speedway driver Max Prestwood Jr., from Lenoir, NC, took the coveted crown.

So, the question becomes, what are we going to do about it? With 35 events (20 Weekends) on the schedule & the majority of the events being twin races, there is more than enough opportunity for competitors to make a strong bid for a National Championship run at Hickory Motor Speedway. With the structure that NASCAR has set up, the criteria is that tracks will need at least 16 race cars for a full field at 18 events. Hickory Motor Speedway had an exceptional car count in the NASCAR Whelen All-American Series during the 2019 season with an average of 14 cars per event. It would only take a couple of additional commitments to fulfill the necessary car count requirement.

Hickory Motor Speedway has agreed to pay an additional \$25,000 to any Division I NASCAR Late Model competitor that wins the NASCAR Weekly National Championship racing at Hickory Motor Speedway. If the NASCAR Weekly National Championship is not obtained for the 2020 season from Hickory Motor Speedway, there will be up to \$5,000 in awards to the top 5 drivers that compete in every points event for the 2020 race season. (\$1,000 per competitor of additional bonus money for competing in every HMS points event).

To be eligible for the \$25,000 National Championship Bonus and the additional money that has been put up by **Hickory Motor Speedway**, you must meet the following criteria:

1. All NWAAS Late Model Stock cars must follow all NASCAR, Hickory rules, tire and fuel requirements.
  2. Compete in a minimum of at least 12 weekly events (race weekends) with a minimum of 18 or more starts at Hickory Motor Speedway during the 2020 race season allowing cars from other series to compete for this bonus program.
  3. Be officially named the NASCAR Weekly National Champion by NASCAR.
- **No more than one driver will be eligible for the \$25,000 bonus money**
  - **Please note this additional bonus program is provided by Hickory Motor Speedway and is above and beyond all of NASCAR’s regular series payments**

General Manager Kevin Piercy stated, “I really love this historic facility, and it will always have a special place in my heart. I just want everyone to see what a great place this is to race and we are working hard to make 2020 the best season ever.”